

The Genetics Society of America
46th Annual Drosophila Research Conference
March 30–April 3, 2005

August 2004

Dear Prospective Exhibitor:

You are invited to exhibit at the **46th Annual Drosophila Research Conference** to be held at the Town and Country Resort & Convention Center in San Diego, California, March 30–April 3, 2005. **Exhibition dates are March 31–April 2.**

The 46th Annual Drosophila Research Conference will include plenary sessions and workshops, as well as submitted abstracts presented in platform and poster formats. Daily poster sessions are scheduled during exhibit hours and beverages will be served during the scheduled poster presentation sessions. Your company is invited to sponsor the refreshments during one or more of the sessions. If you are interested in sponsorship, please see the information on page 5, or contact me.

In attendance will be senior scientists, academicians, research laboratory directors and staff members, as well as advanced degree students of Drosophila genetics and other biological sciences. Attendance in 2004 reached 1650+ and 2005's attendance is expected to be slightly higher.

We hope the 46th Annual Drosophila Research Conference is a meeting that will be on your show calendar for 2005.

Sincerely,
Marsha A. Ryan
Sr. Meetings and Exhibit Manager

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Application/Contract for Exhibit Space Is Available at the end of this document

The Genetics Society of America

The Genetics Society of America (GSA) sponsors and supports specialty meetings for sharing research on a variety of organisms, and serves as a central resource for information dissemination and exchange. GSA also promotes communication among genetics researchers and provides educational opportunities through its journal, *GENETICS*, and individual genetics specialty meetings. Currently, the GSA membership numbers over 4,600 professionals who are involved in basic genetics research at university, government and private facilities.

The 46th Annual Drosophila Research Conference will bring together 1,600+ senior scientists from a range of biological sciences, academicians, and advanced degree students involved in the study of biology and more specifically, genetics of Drosophila.

Scientific Program Highlights

Annual Drosophila conferences are highlighted by plenary sessions, workshops, platform sessions and poster presentations, focusing on the latest findings in Drosophila research. The 2005 sessions will include the following topics:

- | | |
|--|--|
| <ul style="list-style-type: none"> ➤ Meiosis, mitosis, and cell division ➤ Cytoskeleton and cellular biology ➤ Genome and chromosome structure ➤ Regulation of gene expression ➤ Signal transduction ➤ Pattern formation ➤ Gametogenesis and sex determination | <ul style="list-style-type: none"> ➤ Organogenesis ➤ Neurogenetics and neural development ➤ Neural physiology and behavior ➤ Evolution and quantitative genetics ➤ Immune system and apoptosis ➤ Techniques and genomics |
|--|--|

Attendance and Conference Site History, 1996–2004

Year	Attendance	Location
1996	1,423	Town and Country Resort & Convention Center, San Diego, CA
1997	1,382	Sheraton Chicago Hotel & Towers, Chicago, IL
1998	1,378	Omni-Shoreham Hotel, San Diego, CA
1999	1,366	DoubleTree Hotel, Bellevue, WA
2000	1,192	David L. Lawrence Convention Center, Pittsburgh, PA
2001	1,627	Marriott Wardman Park Hotel, Washington, DC
2002	1,552	Town and Country Resort & Convention Center, San Diego, CA
2003	1,603	Sheraton Chicago Hotel & Towers, Chicago IL
2004	1,653	Marriott Wardman Park Hotel, Washington, DC

Registrant Type, 1996–2004

Year	<i>Student</i>		<i>Regular Scientific</i>		Total
	#	%	#	%	
1996	602	42%	821	58%	1,423
1997	587	42%	795	58%	1,382
1998	564	41%	814	59%	1,378
1999	510	37%	856	63%	1,366
2000	459	38%	733	62%	1,192
2001	552	34%	1,075	66%	1,627
2002	567	36%	985	64%	1,552
2003	626	39%	977	61%	1,603
2004	627	38%	1,026	62%	1,653

Exhibit Space and Fees

Commercial/private exhibit	\$1250
Not-for-profit exhibit	\$ 500

Full payment is required at time of application and must be in the form of a money order or check payable to "GSA" or credit card (VISA, MasterCard, American Express or Discover). To make payment by credit card, include the type of card, name of credit card holder (exactly as printed on card), account number and expiration date, and the amount to be charged. Please be certain that the card holder signs the application in the designated space.

Included in Space Rental Fee

- 8'-high pipe and backdrapes, 36"-high side dividers and carpeting. Each exhibit space will measure approximately 10' x 10';
- Identification sign with exhibitor's name and exhibit number measuring 7" x 44";
- One 6' draped table, 2 pull-up chairs and a wastebasket;
- Up to 300 pounds of advance warehouse drayage service (receiving, storage, delivery);
- *Listing on the GSA 2005 Drosophila Meeting Web site with hyperlink to exhibitor's site;*
- One copy of the program and abstracts volume for each 10' x 10' space leased;
- Exclusive opportunity to purchase meeting preregistration list or labels before the meeting, and complimentary meeting registration list or labels following the meeting;
- Passes for guests of exhibitors to view exhibits, available in limited quantities on site;
- Listing with product descriptions in the Guide to Exhibits as part of the program and abstracts volume;
- Exhibitor registration for six company representatives for each space leased; and
- Admittance to all scientific sessions and posters for exhibit personnel.

The official service decorator is Brede National Exposition Services.

Advertising, Sponsorship and Pre-Meeting Mailing Request Form

Advertising space in the program and abstracts volume, the official publication of the Annual Drosophila Research Conference, is available as follows:

- \$1,500 Outside back cover, full page, 4-color
- \$1,000 Inside back cover, full page, black and white only
- \$ 700 Inside page facing inside back cover, black and white only
- \$ 500 Inside full page, editor's placement, black and white only

Reservations for priority placements (first three options above) will be accepted on a **first-come, first-served basis**, determined by receipt of request **with full payment**.

In addition, exhibitors are invited to sponsor coffee and soda breaks, or the Opening Reception, as follow:

- \$ 5,000 Coffee Break during scientific sessions (4 opportunities)
- \$ 3,000 Afternoon or Evening Soda Break during poster sessions (6 opportunities)
- \$10,000 Continental Breakfast on first morning (1 opportunity)
- \$10,000 Opening Reception on opening night (1 opportunities)

Sponsors of the above functions will be acknowledged by the Drosophila Conference with special signage, acknowledgment in the Program and Abstracts Volume and during the Conference, a complimentary ad in the Program and Abstracts Volume (non-premium placement) and a complimentary preregistration mailing diskette.

Payments may be made by check (payable to "GSA") or credit card charge to VISA, MasterCard, American Express or Discover. Please include type of credit card, account number, expiration date, exact name on credit card, and signature of the cardholder. Credit card reservations may be faxed to (301) 634-7079. Mail form with payments made by check. Make checks payable to GSA.

Exhibiting Company_____

Contact Name_____Tel._____

Place a full-page Ad:

- _____ \$1,500 outside back cover, 4-color
- _____ \$1,000 inside back cover, b&w
- _____ \$ 700 facing inside back cover, b&w
- _____ \$ 500 editor's inside placement, b&w

Sponsor:

- _____ \$ 5,000 Coffee Break
- _____ \$ 3,000 Soda Break
- _____ \$10,000 Continental Breakfast
- _____ \$10,000 Opening Reception

Purchase:

- _____ \$600 Preregistration Mailing Diskette

TOTAL AMOUNT: \$_____ check enclosed \$_____ to be charged to as follows:

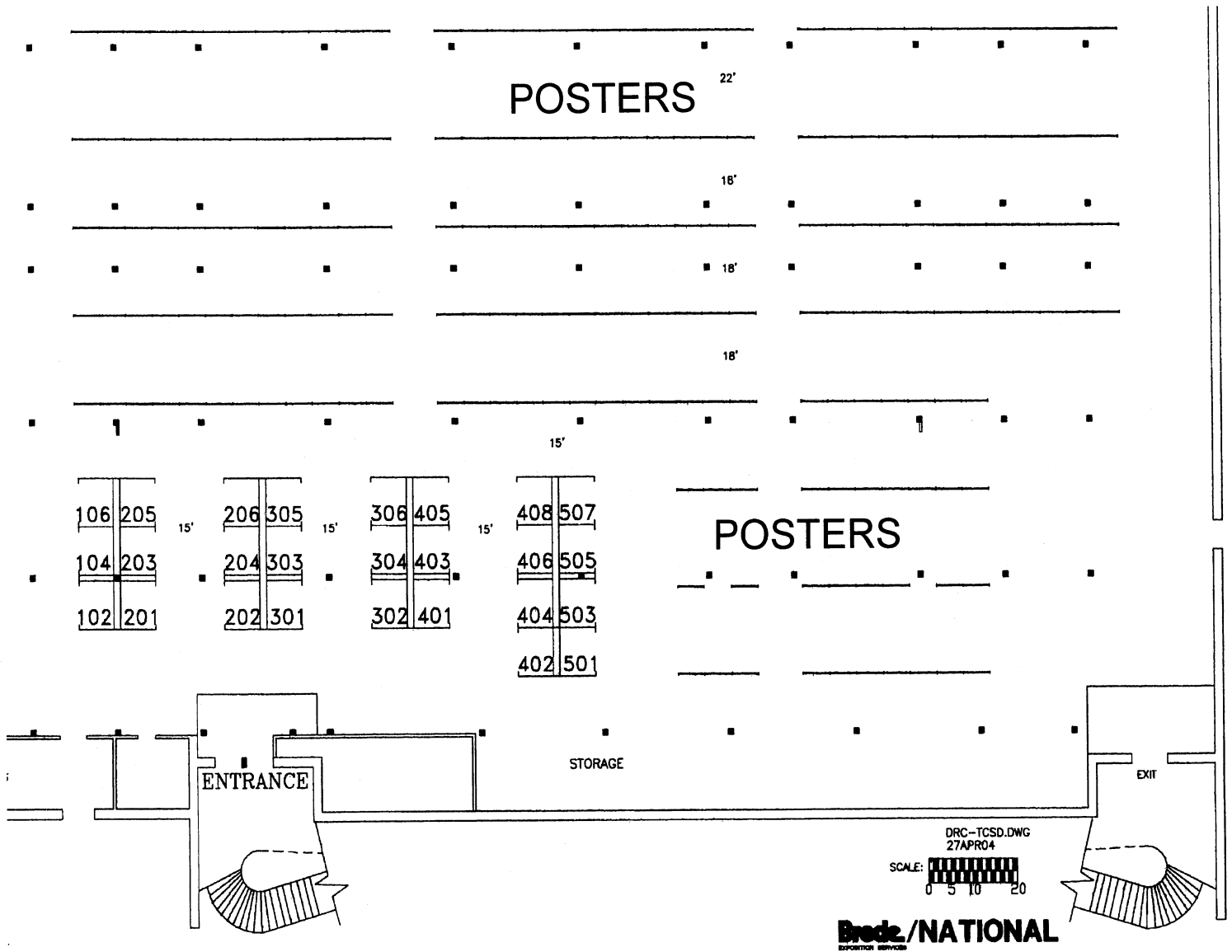
Charge to: _____ Visa _____ MasterCard _____ American Express _____ Discover

Account # _____ Exp. Date _____

Cardholder Name _____

Cardholder Signature _____ Date _____

46th Annual Drosophila Research Conference Town and Country Resort & Convention Center Exhibit Hall



DROSOPHILA RESEARCH CONFERENCE PAST EXHIBITORS

Ambion, Inc.
Axon Instruments
Barnstead International
Bartels & Stout, Inc.
B D Biosciences
Biologix Research Company
Blackwell Publishing Ltd.
Capitol Vial, Inc.
Carl Zeiss Microimaging, Inc.
Chroma Technology Corp.
Cold Spring Harbor Laboratory Press
DOT Scientific, Inc.
Drosophila Genomics Resource Center
Fisher Scientific Company
Flymax Scientific Equipment, Ltd.
Genesee Scientific
Genetic Services, Inc.
KD Medical
Leica Microsystems, Inc.
Li-Cor Biosciences
National Center for Biotechnology Information
NASA Ames Research Center - Space Station Biological Research
Nikon, Inc.
Noldus Information Technology
Olympus America, Inc.
Open Biosystems
Parter Medical Products
Percival Scientific, Inc.
Powers Scientific, Inc.
Sci-Mart, Inc.
Spectrumedix Corporation
Transgenomic, Inc.
Trikinetics, Inc.
Union Biometrica, Inc.
Viewpoint Life Sciences, Inc.



Individuals Requiring Assistance

Registrants with questions regarding special housing, transportation and auxiliary requirements should contact the GSA Annual Meeting Office, 9650 Rockville Pike, Bethesda, MD 20814-3998; telephone: (301) 634-7300, fax: (301) 634-7079, e-mail: mryan@genetics-gsa.org. **Without prior notification, we cannot assure that arrangements can be made at the Conference. If you will require assistance, BE CERTAIN TO ADVISE EXHIBIT MANAGEMENT IN ADVANCE OF ARRIVAL AT THE CONFERENCE.**

Meeting Location

The Conference will be held in San Diego, California, at the Town and Country Resort & Convention Center located directly on the San Diego trolley system giving attendees easy and inexpensive access to the many and varied restaurants of Old San Diego (just 2 stops away), as well as downtown San Diego and the Gas Light district. The Town and Country is a short airport shuttle ride from the San Diego airport.

Hotel Accommodations

The GSA has contracted with the Town and Country Resort & Convention Center for special conference rates ranging from only \$148 single or double up to \$168 single or double, plus applicable taxes.

To reserve a hotel room, you may make your reservations online directly at the Town and Country Group reservation site at: <http://www.towncountry.com> by clicking on Group Reservation, then enter **Attendee Code: 5612**. Or, if you prefer, you may complete the enclosed housing application and reservation form exactly as instructed and mail it to the Town and Country. Note that reservations will be accepted only when accompanied by a credit card guarantee or a deposit of the first night's room and tax.

Reservations also may be made at the Town and Country Resort & Convention Center by telephone or fax to the numbers on the reservation form.

Deadline for receipt of reservations: Tuesday, March 1, 2005. When contacting the hotel by telephone, identify yourself as an attendee of the 46th Annual Drosophila Research Conference.

Though the Town and Country Resort & Convention Center is handicapped accessible, if an individual has special requirements, it is that individual's responsibility to indicate these needs on the enclosed housing application and reservation form. Every effort will be made to accommodate special needs.

IMPORTANT Room Reservation Cancellation Policy: to receive a credit or refund of the *required* first night's room and tax deposit, cancellation must be made **at least 24 HOURS PRIOR to the scheduled arrival date and time** to obtain a refund of the advance deposit. (Check-in time is 3:00 PM, so the cancellation must be made by 3:00 PM ONE (1) DAY before the reserved arrival date).

Ground Transportation

Shuttle van service and taxis are available at the airport. Shuttle service is currently \$9.50 each way; taxi service is currently about \$16 each way.

Parking

Self parking is available at the Town and Country Resort & Convention Center for guests staying in the hotel at \$5 per day (with in and out privileges), and for those not staying at the Town and Country, \$2 per hour up to a daily maximum of \$10.

46th ANNUAL DROSOPHILA RESEARCH CONFERENCE
March 30–April 3, 2005

• **Housing Application and Reservation Form** •
Receipt Deadline: March 1, 2005

ON-LINE: <http://www.towncountry.com>

Click on "Group" under Reservations
Attendee Code 5612; Group Code DRC

BY FAX: (619) 281-3584

BY TELEPHONE:

Outside CA, US and Canada: (800) 772-8527 (reservations only)
CA Residents: (619) 291-7131 (main number)

BY MAIL: Reservations Department

Town and Country Resort & Convention Center
500 Hotel Circle North
San Diego, California 92108 USA

- **Do NOT make reservations by more than ONE METHOD noted above, as it will result in a duplicate reservation and you will be charged for 2 deposits (i.e., do not fax and telephone reservation requests). Reserve early! Space is limited.**
- If you are making reservations for MORE than one room, this form may be photocopied. Only ONE room reservation can be made per application form. All individuals sharing this ONE room should be listed below.
- Confirmations will be sent by the hotel ONLY to the first person named below. **The first person named below is responsible for making and providing copies to individuals sharing the room.**
- Reservations will be processed on a first-come, first-served basis. Once the Drosophila room block is sold out, your reservation request may be referred to another nearby hotel **at a higher rate.**

***INDIVIDUALS LISTED BELOW IN THE "SHARING A ROOM" SECTION SHOULD NOT SUBMIT SEPARATE RESERVATION FORMS. THIS WILL RESULT IN DUPLICATE RESERVATIONS AND NO-SHOW CHARGES BY THE HOTEL. NAME OF INDIVIDUAL TO WHOM CONFIRMATION WILL BE SENT IS FIRST LISTED. (Separate confirmations will NOT be sent to individuals listed as sharing the room.)**

1st Person _____
First Name _____ M.I. _____ Last Name _____

Dept and Institution _____

Street Address or P.O. Box Number _____

City _____ State _____ Zip/Mail Code _____ Country _____

Telephone Number _____ FAX Number _____ E-mail Address _____

ARRIVAL: Date _____ **DEPARTURE:** Date _____
Check-in time is 3:00 PM. Check-out time is 11:00 AM.

ROOM TYPE/ROOM RATE: Please check only **ONE** box to indicate room type requested. King-size beds and rollaways may be requested but are not guaranteed. Taxes of 10.5% are not included in rates shown and will be added.

- | | | | |
|--|---------------------------------------|--|---|
| Single (1 person, 1 double bed) | <input type="checkbox"/> Garden \$148 | <input type="checkbox"/> Regency Tower/Courtyard \$158 | <input type="checkbox"/> Royal Palm Tower \$168 |
| Double (2 persons, 2 double beds) | <input type="checkbox"/> Garden \$148 | <input type="checkbox"/> Regency Tower/Courtyard \$158 | <input type="checkbox"/> Royal Palm Tower \$168 |
| King (2 persons, 1 king-size bed) | <input type="checkbox"/> Garden \$148 | <input type="checkbox"/> Regency Tower/Courtyard \$158 | <input type="checkbox"/> Royal Palm Tower \$168 |
| Triple (3 persons, 2 double beds) | <input type="checkbox"/> Garden \$168 | <input type="checkbox"/> Regency Tower/Courtyard \$178 | <input type="checkbox"/> Royal Palm Tower \$188 |
| Quad (4 persons, 2 double beds) | <input type="checkbox"/> Garden \$188 | <input type="checkbox"/> Regency Tower/Courtyard \$198 | <input type="checkbox"/> Royal Palm Tower \$208 |

Smoking Non-smoking Disabled Room Other special requests _____

SHARING A ROOM: (Individuals listed below should NOT submit separate reservation forms because duplicate reservations could result, causing automatic cancellation of reservations, or no-show charges by the hotel! Confirmation will be sent ONLY to 1st person named above.)
If more than one person occupies a room, specify roommate names below:

2nd person _____ 3rd person _____
4th person _____ ***No more than 4 persons per room allowed.***

ROOM RESERVATION GUARANTEE AND CANCELLATION: Reservation must be guaranteed with one-night's room deposit by **major credit card**. It is the hotel's policy to charge your credit card the one night's room and tax deposit **at the time you make your reservation**. **Cancellations must be made by 3:00 PM, ONE (1) DAY PRIOR TO THE SCHEDULED ARRIVAL DATE TO OBTAIN A REFUND OF DEPOSIT.**

Card Type _____ Card # _____ Exp Date: _____

EXACT name on card _____ Signature _____

GENERAL INFORMATION, RULES AND REGULATIONS

GSA Exhibit Management will monitor conformity to these Rules and Regulations for the 46th Annual Drosophila Research Conference.

Presentation of Products or Services

The purpose of The Genetics Society of America (GSA) exhibit program is to further the education of individuals involved in genetics research. Therefore, all exhibits must be of an educational character or practical application emphasizing instruments, products or services for use in teaching, laboratories and basic research. Or they must offer books or other publications in scientific fields of relevance to registrants, or that directly convey scientific research findings in those areas of science represented by GSA.

Applications for space and all required information and documents must be received on or before the established deadlines. Applications may be refused or booth space restricted due to space limitations or other reasons determined by the GSA management. In keeping with the educational purpose of the Drosophila Research Conference exhibits program, sales and order taking (entering a contract of sale) are discouraged on the exhibit floor and other related areas during the annual Drosophila Research Conference.

Space Assignment

Space assignments will be made based on date of receipt of complete application, including product descriptions and full payment of applicable fees, on a first-received (date stamped), first-assigned basis. The final arrangements will be determined by Exhibit Management in such a way as to produce the most advantageous grouping of exhibits. GSA shall have no liability if the space location assigned is not as requested.

A description of products and services to be displayed must be received no later than January 27, 2005, along with the application and full payment, as part of this application for review by GSA and to assure inclusion in the Guide to Exhibits and official meeting program.

General Conduct of Exhibits

The following practices are prohibited at the GSA meeting:

1. Noisy electrical or mechanical apparatus interfering with poster presentations or other exhibitors;
2. Operation of X-ray equipment;
3. Canvassing or distributing any material in exhibit hall aisles, convention facility public space or other space outside the exhibitor's contracted booth space;
4. The use of billboard advertisements and/or display of signs outside the exhibit area;
5. Soliciting participation in surveys or otherwise harassing registrants;
6. Publicizing and/or maintaining any extracurricular activities, inducements, demonstrations, or displays away from the exhibit area during the exhibit hours or scientific session hours of the meeting;
7. Contests, lotteries, raffles or games of chance;
8. Entry into another exhibitor's booth without their express permission;
9. Photographing, videotaping or examining another exhibitor's equipment without permission;
10. Subletting of exhibit space; or
11. The use of magicians, fortune-tellers, dancers, puppets or other entertainment of this nature.

Relevant portions of the foregoing prohibited practices are applicable to non-exhibitors at all times. Non-exhibitors may not solicit business from scientific registrants or companies exhibiting, nor will their materials be accepted for distribution on site.

The use of open audio systems is discouraged. Requests to use an open audio system must be approved by Exhibit Management. The exhibitor must agree to discontinue broadcasting if the sound level is deemed objectionable to the registrants or adjacent exhibitors. Playing music in the exhibit hall is prohibited and will be strictly enforced.

The character of exhibits is subject to the approval of GSA management. GSA reserves the right to refuse applications of concerns not meeting standards required or expected. GSA management also reserves the right to curtail or to close exhibits or parts of exhibits that reflect unfavorably on the character of the meeting. This applies to displays, literature, advertising novelties, souvenirs, conduct and attire of persons, etc.

Exhibitors are requested to staff their exhibits with personnel attired in a manner consistent with the intent of the meeting and knowledgeable in the products and policies of the exhibiting company.

Use of Animals

The use of live animals, photographs, videotapes or any other form of visual display of surgery being performed is not permitted in exhibit booths.

Use of GSA Name or Logo

The use of The Genetics Society of America (GSA) name and logo is prohibited on signs or descriptive product literature inside or outside the exhibit area. However, reference may be made to the meeting as the "46th Annual Drosophila Research Conference," that includes place and dates, on the exhibitor's advertising or convention giveaways.

Distribution of Giveaways

Exhibitors will be permitted to distribute appropriate promotional material and approved related items only from the exhibit booth. In keeping with the educational purpose of the exhibit program, all giveaways except literature must have advance approval of Exhibit Management and must conform to acceptable, professional standards. Approval is at the sole discretion of GSA. Exhibitors will receive the appropriate application for proposed giveaways.

Fire Prevention Regulations

The following does not, by any means, totally encompass the Town and Country Resort & Convention Center fire codes. However, it does provide basic guidelines governing exhibits/material flammability.

1. Display Construction: Combustible materials must be treated with an effective flame-retardant material. All curtains, drapes, carpet, carpet padding and decorative materials must be made of flame-retardant materials or sprayed with a flame retardant.
2. Volatile or flammable fluids, gases, substances or other materials, including aerosol cans with flammable propellants, gas operated cooking equipment, wood matches with all-surface strikes, portable heating equipment and excessive display literature are prohibited in the Town and Country Resort & Convention Center.
3. Storage: Nothing may be stored behind space drapes. All packing containers, wrapping materials, carrying cases, etc., must be stored off the exhibit floor. The Town and Country Resort & Convention Center representative will inspect all exhibit space to ensure compliance.
4. Drainage Systems: No oils or combustible liquids are to be poured into the Town and Country Resort & Convention Center drainage or sewer systems. Proper disposal methods must be provided by the exhibitor and approved by the Town and Country Resort & Convention Center.
5. Emergency Equipment: No emergency phones, alarms, sprinkler valves or hose connections may be obstructed by booths, stands, signs, displays or any other items of an exhibit.

Enforcement of Rules

By applying for exhibit space, an exhibitor agrees to adhere to all conditions and regulations outlined in this brochure. Conforming to these Rules and Regulations for the 46th Annual Drosophila Research Conference will be monitored by Exhibit Management.

Each exhibitor is granted nothing more than a terminable license to exhibit, subject to all the rules herein and the general control of GSA. If GSA determines that any exhibitor has failed to comply with any rules herein or any directive issued to the exhibitor by GSA Exhibit Management, the license may be terminated and the exhibit closed without notice. In all interpretations of the Rules and Regulations, GSA Exhibit Management's decision is final.

Space Cancellation and Reduction

Cancellation and reduction notices must be submitted in writing to Exhibit Management.

Cancellation and Reduction Assessments:

- If canceled or reduced on or before January 27, 2005, entire payment will be refunded.
- If canceled or reduced on or before February 25, 2005, 50% of total cost of all space will be refunded.
- If canceled or reduced after February 25, 2005, exhibitor forfeits 100% of total cost of all space leased.

Installation of Exhibits

Wednesday, March 30: 12:00 PM–5:00 PM (Permission to work after 5:00 PM may be obtained from GSA Exhibit Management.)

Please note that children under the age of 12 are not permitted in the exhibit hall during set-up or dismantling of exhibits. A labor crew will be available on set-up day **in accordance with advance orders**. Exhibitors are urged to order all necessary labor and services in advance. A complete set of service order forms will be sent to each exhibiting company.

All exhibit material must be unpacked by 4:00 PM, Wednesday, March 30, to permit removal of empty crates and cartons from the exhibit area. Any exhibit that is not unpacked by this time will be placed in storage and can be returned only after the exhibits close on the first day of exhibiting. Or GSA Exhibit Management may order the exhibit set up by the decorator and the cost charged to the exhibitor. No refuse, such as empty cartons, may be placed in the aisles after the final sweeping of aisles in the exhibit area. Booth space cleaning is not included in the cost of the booth and must be ordered in advance.

Preliminary Schedule of Exhibit Hours

Though registrants have access to the exhibit and poster area to view posters on a 24-hour basis beginning Wednesday, March 30, at 5:00 PM, specific exhibit and poster viewing sessions are scheduled to assure traffic through exhibits at predetermined times. Currently two poster presentations are scheduled, though times are subject to changes made by the program committee. GSA Exhibit Management will make every effort to inform exhibitors as soon as schedule changes, if any, are made.

Thursday, March 31:	2:00 PM– 4:00 PM 8:00 PM–11:00 PM
Friday, April 1:	2:00 PM– 4:00 PM 8:00 PM–11:00 PM
Saturday, April 2:	2:00 PM– 4:00 PM 8:00 PM–11:00 PM

Deliveries or removal of equipment must be made before or after exhibit hours. A Request to Remove Materials form must be obtained from Exhibit Management to remove any material or equipment before Sunday, April 3, at 8:00 AM. Once the exhibit hall officially opens on Thursday morning, March 31, nothing may be removed until 8:00 AM, Sunday, April 3.

Dismantling and Move-Out of Exhibits—Sunday, April 3, 8:00 AM–11:00 AM

Exhibitors may begin dismantling and packing materials on Sunday, April 3, at 8:00 AM. All exhibitors must have all exhibit materials packed and removed (or ready for removal by the decorator) from the exhibit area by 11:00 AM on Sunday.

Use of Exhibit Space

The aisles are the property of all the exhibitors. Therefore, each exhibitor has the responsibility to assure proper flow of traffic through the exhibit area. Do not place your demonstration areas on the aisle line of your exhibit if you expect many people to congregate at one time. Leave space within your own exhibit area to absorb the majority of the crowd.

Security

The Exhibit Hall will be open to meeting registrants on a 24-hour basis beginning at 5:00 PM on Wednesday, March 30, until 11:00 AM on Sunday, April 3. GSA will have a security guard posted at the entrance to the Hall *for the sole purpose of assuring the safety of meeting registrants, not to watch equipment, displays or materials of exhibitors.*

Guard is not intended to secure the property of exhibitors, employees of exhibitors or others. Exhibitors are solely responsible for the security and safety of their equipment and materials. The exhibitors should consider hiring security to guard their exhibit and materials during times when exhibitor's personnel are not staffing the exhibit. The GSA and its employees, the Town and Country Resort & Convention Center, the Drosophila Board of Directors, Brede National Exposition Services, and the contracted security company will not assume liability for any losses of any materials nor items taken from the Exhibit Hall nor from the Town and Country Resort & Convention Center. **Exhibitors are expected to take all appropriate measures to safeguard their displays and equipment.**

Furniture, Labor, Carpeting Rentals

Forms and information necessary to order labor, furniture or carpet may be obtained by contacting in advance the official service contractor listed below.

Exhibits requiring laborers to build or assist in constructing displays should order the necessary labor in advance. For order forms contact:

Ms. Jan Alexander
Brede National Exposition Services
6801 Mid-Cities Avenue
Beltsville, MD 20705
telephone: (301) 937-8600 fax: (301) 937-2952 e-mail: jalexander@brede.com

Electricity, Exhibit Space Cleaning, Telephones

Booth cleaning and electrical supply are not included in the exhibit fee, and exhibitors are encouraged to order these services before show opening. Forms for ordering booth cleaning and electrical can be obtained from Brede National Exposition Services at the address above. Electrical and cleaning forms must be completed according to instructions on the forms.

Drayage and Shipping

Brede National Exposition Services will handle drayage. Up to 300 pounds of advance warehouse drayage is included in the space license fee. This service includes receiving freight/shipments at the Brede National Exposition Services warehouse, storage of freight until delivery to the meeting site, and delivery to the exhibitor's assigned exhibit space. All freight charges must be PREPAID. Complete information on drayage rates is available in advance upon request from Brede National (see above contact). Exhibitors shipping by van, motor freight or air must send a copy of the bill of lading. The bill of lading must include the number of pieces, weight, classifications, carrier and routing of delivering carrier to Brede National Exposition Services.

The services provided by Brede National Exposition Services include: 1) receiving and storing boxed or crated display shipments at their warehouse, 2) delivery to the exhibitor's booth, and 3) removal of boxed shipments from the booth and reloading same on outgoing carriers.

ONLY BOXED OR CRATED SHIPMENTS MAY BE CONSIGNED TO THE BREDE NATIONAL WAREHOUSE.

Brede National Exposition Services will receive freight beginning Tuesday, March 1, 2005, until Friday, March 25, 2005, and will store freight until delivery to the Town and Country Resort & Convention Center. All freight shipments consigned to the warehouse must arrive no later than March 25. Freight to be received and stored by Brede National Exposition Services should be shipped to:

Attention: 46th Annual Drosophila Research Conference
Booth # _____
C/o Brede/National - Yellow Freight
9525 Padget Street
San Diego, CA 92126

DIRECT SHIPMENTS of exhibit boxes and crates to the Town and Country Resort & Convention Center ARE NOT ALLOWED AND WILL BE REFUSED.

Storage of Boxes, Containers and Shipping Materials

Brede National Exposition Services will store boxes and containers for exhibitors. Empty crates, boxes and cartons must be removed from the exhibit area by 4:00 PM, March 30. These materials should be nested as much as possible. Do not store anything of value in crates going into storage. "Empty" stickers, which must be placed on all containers to be stored and returned at the close of the exhibit, will be available from Brede National personnel during move-in hours. Containers, boxes and cartons not labeled with an "Empty" sticker will be considered refuse and will be disposed of. **Boxes and cartons may not be stored behind exhibit space back drapes.** Boxes and containers retained by exhibit personnel may be brought back to the exhibit area at 8:00 AM on Sunday, April 3. Exhibitors may pack displays and must remove them (or have them ready for removal) by 11:00 AM on Sunday, April 3.

Decorator Services

Services are limited to those outlined in this prospectus. A representative of Brede National Exposition Services will be on site during scheduled move-in, set-up and dismantle hours.

Exhibit Personnel Registration

Exhibit personnel may register at the main Conference Registration Desk, which will be located in the lobby of the Town and Country Resort & Convention Center. Exhibitors must have a badge to enter the exhibit area and scientific sessions. Exhibiting companies must supply the name(s) of their representative(s) in advance for badge preparation. Exhibitor employees who are registered in advance will receive their badges by mail, if registrations are received by Exhibit Management by Tuesday, March 1, 2005. Employees registering after that date must pick up their badges at the Registration Desk on site.

Guests of Exhibitors

Every effort will be made to ensure that only properly identified and authorized registrants enter the exhibit area. To this end, badges will be made available in limited numbers for exhibitor guests and can be obtained at the Registration Desk. Guests are defined as individuals the exhibitor wishes to invite to view their display that would not otherwise be registering for the meeting. Guest of Exhibitor badges permit entry only to the commercial exhibits area and do not authorize entry to scientific sessions or to the scientific poster area.

It is the responsibility of the exhibiting company and its representatives to inform guests of all rules and regulations contained in this brochure.

Insurance/Liability

Under the terms of this License Agreement, it is understood that exhibitors are expected to leave the Exhibit Hall in the same condition in which they found it and should not make or attempt alterations of any kind without express written permission from GSA Exhibit Management and the Town and Country Resort & Convention Center.

Exhibitor assumes entire responsibility for its property and activities, and hereby agrees to protect, indemnify, defend and save The Genetics Society of America, the Town and Country Resort & Convention Center, Brede National Exposition Services, Exhibit Management and their respective employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorneys' fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy or use of the exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the parties referred to above. In addition, Exhibitor acknowledges that The Genetics Society of America, the Town and Country Resort & Convention Center, Brede National Exposition Services, and Exhibit Management do not maintain insurance covering Exhibitor's property or activities and that it is the sole responsibility of Exhibitor to obtain insurance covering all risks and perils.

Exhibit Management

Contact:

Marsha A. Ryan, Senior Meetings and Exhibit Manager

The Genetics Society of America

9650 Rockville Pike

Bethesda, MD 20814-3998

telephone: (301) 634-7300 fax: (301) 634-7079 e-mail: mryan@genetics-gsa.org

46th Annual Drosophila Research Conference
Town and Country Resort & Convention Center, San Diego, California
March 30–April 3, 2005

APPLICATION FOR EXHIBIT SPACE LICENSE

COMPANY NAME (Exhibitor) _____

Please print company name and address as it is to appear in the Guide to Exhibits and on exhibit personnel badges.

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____ COUNTRY _____

TELEPHONE (_____) _____ FAX (_____) _____

E-MAIL _____ URL _____

PRE-SHOW CONTACT: NAME _____ EMAIL _____

BOOTH REQUESTED: 1ST _____ 2ND _____ 3RD _____

Exhibitor requests that the assigned space is not located adjacent or opposite any of the following companies: _____

Exhibitor understands that this is a request only and that, though GSA will make every effort to comply with requests, GSA will have no liability if the space location assigned is not as requested.

NOTE: FOR INCLUSION IN THE DROSOPHILA RESEARCH CONFERENCE PROGRAM, **ATTACH A DESCRIPTION OF 50 WORDS OR FEWER TO THIS CONTRACT.** THIS DESCRIPTION MUST REACH THE GSA OFFICE BY **Thursday, January 27, 2005,** TO ASSURE ITS INCLUSION IN THE GUIDE.

\$1250 for Commercial Exhibit x _____ (number of spaces) = \$ _____

\$ 500 for Not-for-Profit Exhibit x _____ (number of spaces) = \$ _____

TOTAL ENCLOSED \$ _____

Please charge our payment in the amount of \$ _____ to:

VISA _____ MasterCard _____ American Express _____ Discover _____

Account #: _____ Expiration Date: _____

Name **exactly** as shown on card (please print): _____

Card Holder **Signature:** _____

Exhibitor hereby applies for an Exhibit Space License on the terms stated here, on the reverse and in the General Information and Rules and Regulations for exhibiting printed in the official Prospectus.

EXHIBITING COMPANY (Print name of company/organization exhibiting)

Company _____

The Genetics Society of America

By _____

By _____

Title _____

Title _____

Date _____

Date _____

RETURN TO: M. Ryan, Exhibits Manager

The Genetics Society of America

9650 Rockville Pike Bethesda, MD 20814-3998

Telephone: (301) 634-7300 Fax: (301) 634-7079 E-mail: mryan@genetics-gsa.org

EXHIBIT SPACE LICENSE AGREEMENT

Subject to acceptance by The Genetics Society of America (GSA), Exhibitor, as named on the front of this instrument, hereby contracts for a license to use exhibit space(s) at \$1250 USD (commercial exhibitors), \$500 (not-for-profit exhibitors) at the 46th Annual Drosophila Research Conference located at the Town and Country Resort & Convention Center, San Diego, California, March 30-April 3, 2005, solely for the purpose of exhibiting a display having educational or practical application in the field of genetics and/or biological research which emphasizes instruments, publications, supplies, products or services for use in teaching or research. Sales, order taking and entering into contracts of sale on the exhibit floor or other related convention areas during the meeting are discouraged. License will not be granted for exhibits that principally express a point of view.

Exhibitor agrees that it will use the space solely for an exhibit as specified in the attached description. Descriptions not exceeding 50 words in length, received by Thursday, January 27, 2005, will be printed in the official Drosophila Research Conference Program and Abstracts volume. Longer descriptions will be edited or returned to the Exhibitor at the discretion of GSA. Contracts not containing a description will cause the listing in the Program to be limited to the information contained on this contract. GSA reserves the right, without refund, to refuse to allow the placement or maintenance at the Conference of any exhibit that does not in good faith substantially conform to the description provided with this instrument or which contains unrelated material(s).

To secure space, Exhibitor has enclosed with this application the total payment of \$1250 (commercial exhibitor) or \$500 (not-for-profit exhibitor). Payment by check or charge to VISA, MasterCard, Discover, or American Express will be accepted. GSA agrees that Exhibitor may cancel or reduce the amount of space applied for on this agreement on or before January 27, 2005, and that if it does so, the entire amount will be refunded. If Exhibitor cancels this agreement or reduces the amount of space applied for after January 27, 2005, but on or before February 25, 2005, GSA may retain 50% of the payment for each space reserved. If Exhibitor cancels this agreement or reduces the amount of space applied for after February 25, 2005, the total cost of reserved space will be retained by GSA.

This contract solely confers a license by GSA on behalf of the 46th Annual Drosophila Research Conference to Exhibitor to use a space or spaces to be assigned for exhibition purposes in the exhibit area of the conference. It shall not be construed in any way as an approval, endorsement or recommendation of the content of any exhibit or the products or services displayed in an exhibit, nor to create any agency relationship between GSA and Exhibitor, nor entitle Exhibitor to any use of the name "The Genetics Society of America" or the initials "GSA" except that reference may be made to the meeting as "The 46th Annual Drosophila Research Conference" (with place and dates) on the Exhibitor's advertising. GSA's sole responsibility and obligation under this contract is to permit Exhibitor to use the assigned exhibit space. The exhibit and its installation shall be solely the responsibility of the Exhibitor. Exhibitor warrants that it shall, at its own cost and expense, obtain all necessary licenses, permits and insurance required for its installation and maintenance of its exhibit and any of its employees or agents associated with its exhibit and that it shall pay all taxes and fees incident thereto.

Security for Exhibitor Materials, Employees, Property: The Exhibit Hall of the Town and Country Resort & Convention Center will be open to meeting registrants on a 24-hour basis beginning at 5:00 PM on Wednesday, March 30, until 10:00 AM on Sunday, April 3. GSA will have a security guard posted at the entrance to the hall *for the sole purpose of assuring the safety of meeting registrants, not to watch equipment, displays or materials of exhibitors. The guard is not intended to secure the property of exhibitors, employees of exhibitors or others. Exhibitors are solely responsible for the security and safety of their equipment and materials.* Exhibitors should consider hiring security to guard their exhibit and materials during times when Exhibitor's personnel are not staffing the exhibit. The GSA and its employees, the Town and Country Resort and Convention Center, the Drosophila Board of Directors, Brede National Exposition Services and the contracted security company shall not assume liability for any losses of any materials nor items taken from the exhibit hall nor from the Town and Country Resort & Convention Center. Exhibitors are expected to take all appropriate measures to safeguard their displays and equipment.

In consideration of the grant of the license, Exhibitor agrees that it shall be liable for any loss or damage to its exhibit or any of its property or the property of its employees or agents and for any loss or damage which may be caused to others as a consequence of its exhibit or acts or failure to act by its employees or agents and further agrees to protect, indemnify and hold harmless GSA, the Town and Country Resort & Convention Center, Brede National Exposition Services, GSA Exhibit Management and their respective officers, employees and agents from all claims, losses, damages, or any other costs (including, but not limited to, governmental charges or fines and reasonable attorneys fees and litigation costs) arising out of Exhibitor's use of exhibit space, as well as any additional costs incurred as a consequence of any material or equipment remaining, left or abandoned by Exhibitor after the time for removal of such material or equipment. Exhibitor acknowledges that GSA does not maintain any insurance covering Exhibitor's property or its use, or covering Exhibitor's employees or agents.

Exhibitor agrees to comply with the terms of this Agreement and with the Rules and Regulations for exhibiting that are incorporated herein by reference and further agrees that GSA may terminate Exhibitor's license to use exhibit space, without refund, if Exhibitor, after notice, shall fail to immediately cure any violation of the Rules and Regulations.