

Advertising, Sponsorship and Pre-Meeting Mailing Options

Advertising space in the program and abstracts volume, the official publication of the Annual Drosophila Research Conference, is available as follows:

- \$1,500 Outside back cover, full page, 4-color
- \$1,000 Inside back cover, full page, black & white only
- \$ 700 Inside page facing inside back cover, black and white only
- \$ 500 Inside full page, editor's placement, black and white only

Reservations for priority placements (first three options above) will be accepted on a **first-come, first-served basis**, determined by receipt of request **with full payment**.

In addition, exhibitors are invited to sponsor coffee and soda breaks, or the Opening Reception, as follow:

- \$ 5,000 Coffee Break during scientific sessions (4 opportunities)
- \$ 3,000 Afternoon or Evening Soda Break during poster sessions (6 opportunities)
- \$20,000 Continental Breakfast on first morning (1 opportunity)
- \$20,000 Opening Reception on opening night (1 opportunity)

Sponsors of the above functions will be acknowledged by the Drosophila Conference with special signage, special acknowledgment in the program and abstracts volume and during the Conference, a complimentary ad in the program and abstracts volume (non-premium placement) and a complimentary preregistration mailing diskette.

Payments may be made by check (payable to "GSA") or credit card charge to VISA, MasterCard, American Express or Discover. Please include type of credit card, account number, expiration date, exact name on credit card, and signature of the cardholder. Credit card reservations may be faxed to (301) 634-7079. Mail form with payments made by check. Make checks payable to GSA.

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Contact Name _____ Tel. _____

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- Sponsor:
- _____ \$ 5,000 Coffee Break
 - _____ \$ 3,000 Soda Break
 - _____ \$20,000 Continental Breakfast
 - _____ \$20,000 Opening Reception

Purchase:
_____ \$600 Preregistration Mailing Diskette

*One b&w inside placement ad and one Preregistration Mailing Diskette complimentary for all sponsors.

TOTAL AMOUNT: \$ _____ check enclosed \$ _____ to be charged to as follows:

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